### **APRIL 2021**







## Online olive oil tasting with Johnny Madge

# On Tuesday 25 May at 17.00

During this live, interactive experience on Zoom, we will learn from internationally renowned olive oil taster and judge Johnny Madge about extra virgin olive oil:

its history, production process, and how to recognize quality olive oil.

Johnny will share his passion for and knowledge of this highly tasty, healthful and versatile ingredient.

For the cost of your ticket, a complete olive oil tasting kit will be delivered to your house. The kit contains six bottles of some of Italy's best olive oils; it can be shared in a household by 4 people.

#### Cost: €65

(discounted rate for Coop Members) The fee includes the tasting kit ( $\in$ 34,80 instead of  $\in$ 39,80) and its shipping + payment for his presentation which takes an hour and a half.

Those interested, can join a free introductory meeting on Thursday 6 May at 17:00

To receive the zoom meeting link, please email <u>fao-staff-coop@fao.org</u> or contact +39 0657053142 Johnny Madge judges in the following international olive oil competitions: Olive Japan, Berlin Global, Australian Olive and Athena in Greece. He has been talking to tourists about olive oil since 2008 when he started holding his olive oil tours here in Sabina where he has been living since 1986. He has been on British television and radio talking about olive oil.

During his online tasting he teaches people how judges like him taste olive oil. He does this using the cups provided with the kit of 6 of Italy's best olive oils that he sends to the customer. This is done in a fun but accurate way as his mission is to clear up the huge misunderstandings that there are about extra (?) virgin, first (?) cold (?) pressed (not any longer we hope) olive oil. But most of all, having tasted the oils, he suggests what people might DO with it so go into food paring just as sommeliers do with wine.

*His tastings online have been reviewed with great enthusiasm. Here is an example:* 

"Still, your tasting remains the lockdown highlight over the past 14 months."

Recently St Stephen's School in Rome proposed his online tastings: <u>https://sssrome.it/school-news?read=olive-oil-tasting-event-with-johnny-madge</u>

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